

## **INFORMATION REGARDING THE PROTECTION OF PERSONAL DATA in compliance with art. 13 of Regulation (EU) 2016/679**

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Dear Sir/Madam, we hereby inform you that the Regulation (EU) 2016/679 (hereinafter “GDPR”) on the protection of persons with regard to the processing of personal data provides that the data subject is informed in advance about the use of the data that concern him/her. For this reason, Aquatechnik Group S.p.A, in compliance with art. 4, paragraph 7 of the Regulations, in the person of the *pro tempore* legal representative as Controller, provides you with this policy, in compliance with Article 13 of the GDPR.

### **1) Purpose of the processing**

The data collected will be processed for the performance of:

- a) Promoting activities of Aquatechnik Group S.p.A. products through the organisation of events.
- b) Publication of photographs and video footage for promotional purposes (television, internet, website and social network);

### **2) Methods of processing**

In relation to the aforementioned purposes, the data will be processed through IT and/or telematic tools, and traditional ones, in any case through suitable tools to ensure their security and confidentiality through the implementation of the security measures prescribed by EU Regulation 679/2016. The data used does not contain any alteration of the personality characteristics of the subjects portrayed and does not affect either honour or reputation. The images collected will not be used in contexts or for uses and/or purposes other than those indicated above or which may, in any way, compromise the rights and freedoms of the data subjects.

### **3) Provision of data**

The provision of images and rights of use is optional and any refusal of consent will have no consequence. By consenting to the disclosure of photographic, audio and video material, Aquatechnik Group S.p.A. is relieved of any economic obligation and/or liability resulting from an incorrect use of the aforementioned personal data by third parties.

### **4) Retention times**

Personal data will be kept for the time necessary to carry out the processing operations in compliance with the aforementioned purposes, without prejudice to the possibility for the data subject to exercise the rights recognised by the European Regulation on the protection of personal data.

### **5) Legal basis of the data**

The Data Controller will process your personal data in a lawful, correct and transparent manner, in compliance with the principles established by the Regulation, guaranteeing the protection of your personal data and fundamental rights and freedoms.

For the processing carried out under point 1), the processing is made possible only after expressing your consent.

### **6) Rights of Data Subjects**

In compliance with European Regulation, data subjects are entitled to the following: to ask the Data Controller to access their personal data (art. 15), to amend them (art. 16), to delete the same or to be forgotten (art. 17), to limit the processing of personal data concerning themselves (art. 18), to the right to data portability (art. 20) or to oppose their processing (art. 21), as well as to the right not to be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning themselves or which significantly affects their person in the same way (art. 22). If the processing of personal data is based on the express consent of the data subject, pursuant to art. 7 paragraph 3 of the Regulations, the subject has the possibility to revoke his/her consents at any time.

Requests may be exercised against the Data Controller in the following ways:

- Sending an e-mail to the following address: [revoca@aquatechnik.it](mailto:revoca@aquatechnik.it)
- By ordinary mail to the address: Via P.F. Calvi, 40 Magnago 20020 (MI)

The data subject is also entitled to lodge a complaint with the supervisory authority in charge (Article 77 of the Regulation) if he/she deems that the processing carried out by the Data Controller is not compliant.

The Data Controller  
**AQUATECHNIK GROUP SPA**